

## Editorial Calendar, 2025

For more than 30 years, our *Cruise & Ferry*-branded publications have provided an unparalleled insight into passenger shipping successes, business issues and innovation through stories told by the senior executives that individually and collectively shape this dynamic industry.

## Cruise&Ferry

Cruise & Ferry Review is the flagship publication of our Cruise & Ferry branded media, published bi-annually in March and September since 1992.

Sections	Regulars	Features	
Sections		March 2025	September 2025
Upfront	<ul><li>Keynote interview</li><li>Cover story</li><li>Marketwatch</li></ul>	Keynote interview: state of the industry conversation with a leading cruise line CEO.	Keynote interview: state of the industry conversation with a leading cruise line CEO.
Cruise Business	<ul> <li>Boardroom interviews</li> <li>Flags and regulatory</li> <li>Finance &amp; insurance</li> <li>Ship brokerage &amp; charters</li> <li>Association reports</li> </ul>	Expedition adventures: Locals share their favourite coastal and land expedition shorex.  In Association with	River business: River cruise operators review market performance and share their predictions and priorities for the years ahead.
Ferry Business	<ul> <li>Boardroom interviews</li> <li>Flags &amp; regulatory</li> <li>Finance &amp; insurance</li> <li>Ship brokerage &amp; charters</li> <li>Association reports</li> </ul>	High speed ferries: Insights from the specialists who are driving the success of this sector.  In association with	Best-in-class: Ferry experts comment on the stand-out platforms in each category.  In association with
Building & Refurbishment	<ul> <li>Cruise &amp; ferry orderbook</li> <li>Repair &amp; refurbishment</li> <li>Architecture &amp; class</li> <li>Power &amp; propulsion</li> <li>Green transition strategy</li> </ul>	GreenList  Decarbonisation by design:  Experts consider the essential technologies to underpin a green transition strategy.	Good as new: Cruise ship and ferry owners and their external partners talk about the repair and refurbishment market and highlight their significant projects in 2025.
Marine Operations	<ul> <li>Ship management</li> <li>Bridge &amp; equipment</li> <li>Safety &amp; security</li> <li>Operational efficiencies</li> <li>Communications &amp; tech</li> </ul>	Next generation ICT: Maritime communications and technology providers speak about the global market and share news about their latest product and service releases.	Safety and security: Our regular market review returns once again to present the latest and best-in-class products and services that preserve and protect life at sea.
Onboard Experience	<ul> <li>Interior &amp; deck design</li> <li>Galley &amp; restaurant</li> <li>Entertainment &amp; systems</li> <li>Food &amp; beverage</li> <li>Retailing &amp; concessions</li> </ul>	Perfectly conceived: Hotel operations experts consider the best F&B venues at sea as we shine a light on the galley and restaurant suppliers that make it all work cohesively.	Ranking product characteristics: Specifiers and suppliers consider key product features – does price trump range size, and does sustainability triumph over aesthetics?
Ports & Destinations	<ul> <li>Northern Europe</li> <li>Mediterranean</li> <li>Africa &amp; Indian Ocean</li> <li>Canada &amp; Alaska</li> <li>N America &amp; Caribbean</li> <li>Central &amp; S America</li> <li>Asia Pacific</li> </ul>	Extended calls: Destination immersion is easier to accomplish at turnaround ports or during late and overnight calls. Port and tourism execs talk tactics to optimise operator and passenger satisfaction.	Sustainable itineraries: As the environmental revolution sails efficiently onwards, we explore how global ports and tourism organisations are strengthening their green credentials for the benefit of the industry and the planet.

## Interiors

Cruise & Ferry Interiors was the first dedicated periodical for the passenger shipping design community, and it remains the trusted market-leading title for buyers and influencers in this sector. Published annually in June.

Regulars	Lead feature	Roundtable	Report
CFI Curated	Extraordinary interiors:	Market challenges and	Sustainable Maritime Interiors
Cover story	Celebrating the interior	opportunities: Design leaders	update: The maritime
• Features	spaces at sea that take you	and influencers from every	interiors community
Interior views	away from home and into	stakeholder group discuss	continues to chart its own
Revitalisation	luxurious, thrilling and	the market dynamics that	course in the pursuit of
	wonderous worlds far	are shaping design and	delivering more circular
Design perspectives	beyond your imagination.	product choices to assure	spaces at sea, without any
Interior commentaries		future success?	compromises.



Expedition Cruise Business, in association with Expedition Cruise Network, was launched in 2024 as a bound-in supplement within Cruise & Ferry Review and it became an instant hit. Published annually in September.

Regulars	Lead feature	Roundtable	Report
Keynote	Distinctive ships: Architects	Ambitions for science: Cruise	Authentic expedition
Cover story	and shipyards present their	operators discuss their	experiences: Destination
Ships & equipment	visions for next-generation	approach to building and	specialists share their
Marine operations	expedition ships and consider the specialist	delivering educational programmes for passengers	interpretation of expedition authenticity for onshore
Onboard experience	products and equipment	and their broader goals for	and coastal adventures and
Ports & destinations	required for remote warm	contributing to the global	reveal their personal
Science & nature	and cold water operations.	scientific knowledge base.	favourites.

## Itinerary Planning

Cruise & Ferry Itinerary Planning is the only periodical entirely dedicated to the multi-disciplinary art of cruise route design and is the essential compendium for industry professionals. Published annually in November

Regulars	Lead feature	Roundtable	Report
Keynote	Port priorities: Cruise line and	Evolving market dynamics:	We've got it all: Tourism
Marketwatch	port executives consider	Planners and port	experts share insights about
Cover story	their most pressing issues	operations professionals	how to curate and deliver
Maiden season	and opportunities for the	discuss how itinerary	the perfect collection of
	year(s) ahead as they seek	planning is changing as the	shore excursions to delight
Planner perspectives	to overcome market	industry grows and evolves,	every passenger
Association highlights	challenges, grow and	highlighting opportunities	demographic. Which
Ports & destinations	enhance their profitability.	for brand differentiation.	destinations have got it all?

Plus: regular contributions across all publications from our cross-industry partner associations, including:











