

Editorial highlights

June 2025

UPFRONT

Keynote: *Mika Heiskanen, Senior Vice President – Newbuild, Royal Caribbean Group*

With the second of the Icon-class ships due this year, we catch up with Mika Heiskanen – both to see how Icon of the Seas has settled into service and to check in on progress with Star of the Seas, which is due to be delivered in the summer. We also ask Heiskanen for his perspective on a wide variety of topics in our 2025 keynote interview.

CFI Curated

An eclectic round-up of the top global cruise and ferry interior design news, views and more. We also unveil some of the impressive interior products and spaces onboard 2025 newbuilds and take a deeper dive into our favourite entertainment venues onboard ships launching this year.

Mood board: *Health, beauty & wellness*

Spa design has been conceived on a foundation of creating serene spaces with high-quality, natural materials for decades. And yet interior designers continue to find new ways to create original spaces within which cruise and ferry brands can deliver a growing range of luxurious and relaxing treatments that elevate passenger health and wellness. Our 2025 mood board presents a range of products and materials that will inspire the next generation of onboard spas.

Product focus: *Are you sitting comfortably?*

The quantity and variety of seating onboard a modern passenger ship is huge. Seating blends functionality and aesthetics – it defines a space with a clear purpose and gives a personality to the room's style. In this Product Focus we explore seating options and the range of materials, shapes and colours that make these pieces of furniture a key element in creating a harmonious, inviting environment.

FEATURES

Lead Feature: *Extraordinary interiors*

This feature explores the pursuit of interior perfection, uncovering what design elements have the power to transform a space from ordinary to extraordinary. Through insights from operators, designers and suppliers, we delve into the key elements to understand how innovative design, unexpected materials, thoughtful details and personal storytelling can elevate a room into a captivating work of art.

We seek views and opinions from across the sector, including executives at:

- Carnival Corporation
- Stena Line
- Fincantieri
- SMC Design

Feature: *Sustainable Maritime Interiors*

It will be three years in June since we published the first *Sustainable Maritime Interiors* report, and two years since we published the SMI Declaration (see www.sustainablemaritimeinteriors.com), so it's high time that we take stock of the industry's progress since then and revisit its priorities. This feature will seek input from our original group of SMI Ambassadors and other market experts who will share how they are continuing to pursue high-quality designs that exist in harmony with our natural environment.

Roundtable: *Design market challenges and opportunities*

This feature examines interior design market challenges and opportunities, from supply chain disruptions to evolving consumer demands. We explore how stakeholders are adapting to economic shifts, embracing









sustainable materials and leveraging digital tools. By highlighting industry insights, the story offers a roadmap for navigating obstacles while seizing growth opportunities in a competitive landscape. Contributors include executives from:

- Norwegian Cruise Line
- Princess Cruises
- Celebrity Cruises
- MSC Cruises
- Caledonian MacBrayne
- Grandi Navi Veloci

REGULARS

In addition to our Upfront and Feature sections, the 2025 issue will include our regular mix of interior design interviews and special reports. We will also take a look at some of the newest inspiring spaces at sea.

Interior Views

<p>Norwegian Aqua, Norwegian Cruise Line</p>  A large cruise ship with a colorful, abstract livery on its hull, sailing on a clear blue sea under a bright sky.	<p>MSC World America, MSC Cruises</p>  A large cruise ship with a white hull and dark accents, sailing on a blue sea under a clear sky.
<p>Star Princess, Princess Cruises</p>  A cruise ship at night, illuminated by its own lights, sailing on a dark sea under a starry night sky.	<p>Star of the Seas, Royal Caribbean International</p>  A large cruise ship with a white hull and blue accents, sailing on a blue sea under a clear sky.
<p>Allura, Oceania Cruises</p>  A cruise ship sailing on a blue sea under a sunset sky with orange and red hues.	<p>China Zorrilla, Buquebus</p>  A white ferry with a blue and yellow logo, sailing on a blue sea under a clear sky.
<p>Guillaume de Normandie, Brittany Ferries</p>  A white ferry with a blue and red logo, sailing on a blue sea under a clear sky.	<p>tbc, Torgshatten Nord</p>  A white ferry with a blue and red logo, sailing on a blue sea under a clear sky.

All articles in our Interior Views section will invite exclusive personal perspectives from a senior executive involved in the design, building or outfitting process for each ship, subject to their availability.

Revitalisation

- Viking XPRS, Viking Line
- Nordic Crown & Nordic Pearl, Gotlandsbolaget
- AIDAdiva, AIDA Cruises
- Allure of the Seas, Royal Caribbean International
- Wind Spirit, Windstar Cruises

Design perspectives

A series of exclusive interviews with leading interior design practitioners, including:

- Vianney Vautier, Chief Operating Officer Orient-Express Silenseas
- Martha Brabham, Hotel Design Director, Azamara
- Jeannette Coto Dou, Vice President of Onboard Revenue, Celebrity Cruises
- Branko Radil, Head of Fleet Development, Jadrolinija
- Catherine Powell, President, AmaWaterways

Interior commentaries

A series of commentary articles from industry experts giving contemporary views on the following topics:

Artwork	Audio visual	Colour	Decking	Doors and windows
Fabrics	Electrical	Elevators	Entertainment	Flooring
Furniture	Galley	Health and fitness	HVAC	Lighting
Owner's supply	Paints	Plants	Signage	Wall coverings

Design legend: An exclusive interview with Greg Walton, former founder and CEO of Studio DADO

CFI FEATURED PARTNERS



A-Z profiles of key interior designers, outfitters and suppliers that specialise in passengers shipping.

The featured partner profiles will also be available at www.cruiseandferry.net, the online home for *Cruise & Ferry Interiors*. Each profile provides a short overview of the company's activities and full contact details.

FURTHER INFORMATION

2025 events

Copies of *Cruise & Ferry Interiors* will be available at the following events:

- Cruise Ship Interiors Design Expo, Miami, USA, 3-4 June
- Cruise Ship Interiors Design Expo, Hamburg, Germany, 3-4 December

Deadlines

Editorial contributions: 7 April, Advertising copy: 28 April, Publication date: 19 May

Partners

Cruise & Ferry is proud to partner with the following industry organisations:



This editorial plan is subject to the interview availability of the organisations and individuals listed. Alternative contributors will be found if they are required.