

## Editorial Highlights

Spring/Summer 2025

### UPFRONT

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#### Keynote

Josh Weinstein, CEO and chief climate officer at Carnival Corporation, provides our first keynote of 2025, sharing perspectives about the state of the industry and the outlook for the brands under his leadership over the next 12 months. Carnival Corporation continues to drive the industry on many fronts and our interview will cover a broad remit to deliver a compelling opening to this issue.

#### Marketwatch

An eclectic round-up of global news, views, opinions and insights that cover all segments of the passenger shipping industry.

### CRUISE BUSINESS

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**Featured interview:** Michael Bayley, President, Royal Caribbean International

**Roundtable:** *Expedition adventures*



In association with Expedition Cruise Network, we talk to expedition destination experts about some their favourite coastal and land-based shore excursions. From cold polar water adventures to tropical natural paradises, we travel to the spectacular places that can be experienced on global expedition itineraries, each of which is guaranteed to fill ships and delight passengers.

**PLUS** Executive interviews with:

- Felix Eichhorn, CEO, AIDA Cruises
- Hervé Gastinel, CEO, Ponant
- Anna Nash, President, Explora Journeys
- Gianni Onorato, CEO, MSC Cruises
- Howard Sherman, President and CEO, Oceania Cruises
- Samantha Stimpson, CEO, Fred Olsen
- Paul Strachan, Owner, Pandaw River Cruises
- Tbc, President and CEO, Cruise Lines Industry Association

### FERRY BUSINESS *in association with Interferry*

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**Feature interview:** Philippe *Holthof* continues our series of Ferry Business feature interviews in conversation with... to be confirmed

**Roundtable:** *Lightweight battery-electric ferries*

The ferry community has embraced its potential to lead the deployment of battery-powered vessels into commercial operations, with burgeoning success. In this report we talk to owners, operators, designers, yards and suppliers about achievements to date and the advances we can expect on the horizon.

**Customer Experience interview:** Simon Johnson talks with Paul Grant, Trade Director – Irish Sea North, Stena Line

**PLUS** Executive interviews with:

- Mike Corrigan, CEO, Interferry
- Götz Becker, CEO, FRS Group
- Panos Dikaios, CEO, Attica Group

- Donna Gauci, CEO, SeaLink Marine & Tourism
- Lisa Lutoff-Perlo, Chairwoman of the Board, Hornblower
- Katy Taylor, CEO, Wightlink
- Johan Roos, Executive Director of EU and IMO Affairs, Interferry
- Michael Grey, Freelance Correspondent

## BUILDING & REFURBISHMENT

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### Cruise&Ferry GreenList

**Feature:** *Decarbonisation by design*

R&D departments and other industry innovators continue to target decarbonisation advances through low-carbon fuels, electrification, energy efficiency, operational optimisation, regulatory control and more. In this feature we explore the products and services that are dramatically changing the carbon footprint of passenger shipping.

#### Report

*Cruise order book* – cruise lines and shipyards share their highlights and talk about recent launches. We also review the progress being made on key newbuilds that are due to debut in H1 2025:

Ship name	Cruise Line	Shipyard	Delivery date
AmaMagdalena	AmaWaterways	-	Q1 2025
Mein Schiff Relax	TUI Cruises	Fincantieri	Q1 2025
Norwegian Aqua	Norwegian Cruises	Fincantieri	Q2 2025
TUI Alma	TUI Cruises	West Sea Viana	Q2 2025
AmaSintra	AmaWaterways	West Sea Viana	Q2 2025
MSC World America	MSC Cruises	Chantiers de l'Atlantique	Q2 2025
Allura	Oceania Cruises	Fincantieri	Q2 2025
Star of the Seas	Royal Caribbean Cruises	Meyer Turku	Q2 2025
Asuka III	Asuka Cruises	Meyer Werft	Q2 2025

#### PLUS:

- ❖ *Ferry order book* – a review of the highlights in the global order book that are continuing to keep this industry sector buoyant.
- ❖ *Repair and refurbishment highlights* – mapped highlights of significant projects completed in H2 2024 and a look ahead to some of the deliveries scheduled for H1 2025.

## MARINE OPERATIONS

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**Feature:** *Next generation information and communications technology*

In a two-part feature, maritime communications and technology providers speak about the global passenger shipping market and share their perspectives about how these two tightly aligned disciplines are managing innovation to keep pace with market demand. Each part of the feature includes product and service updates from our contributors.

**PLUS** Executive interviews with:

- Lars Ljoen, Chief Operations Officer, Carnival Corporation
- Stewart Sarkozy-Banoczy, Interim CEO, World Ocean Council

*Additional topics covered include:*

- ❖ Safety and security
- ❖ Water and waste management
- ❖ Environmental and hygiene
- ❖ HVAC

## ONBOARD EXPERIENCE

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**Feature:** *Perfectly conceived*

In this feature, hotel operations experts from cruise and ferry companies and across the supply chain consider the best food and beverage venues at sea. We shine a light on the galley and restaurant designers and suppliers that come together to make it all work cohesively and ask if, or how, it can possibly get any better!

### **Report:** *Sustainable Maritime Interiors*

The interior supplier community is taking the initiative and driving the discovery and launch of increasingly more sustainable products and materials. While cruise and ferry companies have largely not yet settled on a formal design and purchasing policy that prioritises sustainable products and materials, many inhouse and third-party designers are championing the cause. In this report we find out which sustainable products and materials are finding favour with designers for their latest projects.

**PLUS** more interviews and reports from onboard experience experts and influencers

## **PORTS & DESTINATIONS**

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### **Feature:** *Extended calls*

The concept of destination immersion continues to resonate well with passengers and it is easier to accomplish at turnaround ports or during late and overnight calls. In this feature we ask various port and tourism executives how they are able to further optimise operator and passenger satisfaction during a longer call.

### **Interview:** *A planner's perspective*

Continuing the series started in 2020, our Spring/Summer issue will feature another well-known face in the world of itinerary planning. Our next planner will share personal perspectives on a range of contemporary issues, including longer and overnight stays, slow cruising, sustainable tours and destination immersion.

### **Regional reports**

A series of interviews, commentaries and reports about ports, destinations and shore excursions in each of the following regions:

- ❖ North America & Canada
- ❖ Central America & Caribbean
- ❖ South America
- ❖ Northern Europe
- ❖ Mediterranean & Black Sea
- ❖ Middle East
- ❖ Africa, Gulf & Indian Ocean
- ❖ Asia Pacific

## **FURTHER INFORMATION**

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### **Deadlines**

- ❖ Editorial content: 13 February 2025
- ❖ Advertising copy: 3 March 2025
- ❖ Publication date: 28 March 2025

### **Contacts**

Rebecca Gibson, Editor  
Email: [rebecca.gibson@tudor-rose.co.uk](mailto:rebecca.gibson@tudor-rose.co.uk)

Jon Ingleton, Executive Editor  
Email: [jon.ingleton@tudor-rose.co.uk](mailto:jon.ingleton@tudor-rose.co.uk)

*Please note that this editorial plan is subject to the interview availability of the organisations and individuals listed. Alternative contributors will be found if they are required.*

### **Partner organisations**

Cruise & Ferry is proud to partner with the following organisations:

